

CASE STUDY

# Leviticus Rich: The Content Creator & Entrepreneur

How Leviticus Grew His YouTube Channel 803%, Reached Monetization in 4 Months, and Built a Scalable Content Engine That Fuels His Business

## CLIENT OVERVIEW

Leviticus Rich is the founder of Productivity Accelerator, a productivity coach, entrepreneur, and content creator. He launched his YouTube channel to share productivity strategies, build authority, and grow his brand.

Before working with PA, his channel had early traction but lacked a clear content strategy, consistency, and system for growth.

## THE CHALLENGE

- 532 subscribers with inconsistent growth
- No repeatable content strategy
- Low watch time and engagement
- No clear schedule or content batching system
- Limited time due to running multiple businesses
- Wanted to build authority and monetize quickly
- Felt overwhelmed and unfocused

## THE SOLUTION

Productivity Accelerator implemented a customized six-step framework that helped Leviticus clarify his message, systematize his content creation, optimize for growth, and build a scalable YouTube engine that supports his brand and business.



### THE 6-STEP FRAMEWORK: LEVITICUS'S PATH TO TRANSFORMATION

| STEP                                                                                                                       | THE PROCESS                                                   | HOW LEVITICUS APPLIED IT                                                                                                                                                               | OUTCOME                                                                                                                                     |
|----------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
|  <b>1</b><br>CLARIFY GOALS               | Define one primary goal and supporting brand objectives.      | <ul style="list-style-type: none"><li>Grow YouTube channel</li><li>Build authority and trust</li><li>Monetize within 6 months</li><li>Drive coaching leads</li></ul>                   |  Clear direction.                                      |
|  <b>2</b><br>CONDUCT 7-DAY AUDIT         | Track every hour for one full week.                           | <ul style="list-style-type: none"><li>Identified time leaks</li><li>Low-value tasks</li><li>Inconsistent content creation</li><li>No batching or systems</li></ul>                     |  Complete visibility into where time was being wasted. |
|  <b>3</b><br>APPLY PARETO PRINCIPLE      | Identify which content drives the most results.               | <ul style="list-style-type: none"><li>Focused on high-retention topics</li><li>Productivity, mindset, entrepreneurship</li><li>Audience-first content</li></ul>                        |  Focused on high-impact content.                       |
|  <b>4</b><br>BUILD A STRUCTURED SCHEDULE | Create protected time blocks for content creation and growth. | <ul style="list-style-type: none"><li>Content batch days</li><li>Daily publishing cadence</li><li>Deep work blocks</li><li>Buffer for admin</li></ul>                                  |  Consistent execution without burnout.                 |
|  <b>5</b><br>IMPLEMENT SYSTEMS           | Replace manual work with scalable systems.                    | <ul style="list-style-type: none"><li>Content templates &amp; outlines</li><li>YouTube SEO checklist</li><li>Thumbnail &amp; title framework</li><li>Repurposing into Shorts</li></ul> |  More output, less time.                               |
|  <b>6</b><br>WEEKLY REVIEW & OPTIMIZE    | Measure, analyze, and improve weekly.                         | <ul style="list-style-type: none"><li>Tracked views, watch time, CTR, retention</li><li>Double down on winners</li><li>Refine weak areas</li></ul>                                     |  Continuous growth and optimization.                   |

**THE OUTCOME:** Leviticus built a high-performing YouTube channel that grows consistently, generates watch time and revenue, and fuels his coaching business. He now has a content engine that scales his impact without scaling his time.

## THE RESULTS

|                                                                                                       |                                     |
|-------------------------------------------------------------------------------------------------------|-------------------------------------|
|  <b>803%</b>       | SUBSCRIBER GROWTH<br>(532 → 4,800+) |
|  <b>4,800+</b>     | SUBSCRIBERS                         |
|  <b>MONETIZED</b> | CHANNEL MONETIZED<br>APRIL 2025     |
|  <b>7,000+</b>   | WATCH HOURS<br>(LIFETIME)           |
|  <b>10K+</b>     | MONTHLY VIEWS<br>AND GROWING        |

**CONTENT AUTHORITY**  
Built a loyal audience, stronger brand, and a powerful platform that drives coaching leads and credibility.

“Before Productivity Accelerator, I had no real strategy. I was just posting videos and hoping something would stick.

Within a few months of implementing the framework, my channel grew by 803%, I reached monetization, and I built a repeatable system that saves me time while growing my brand.”

Now YouTube is one of my biggest assets—bringing in leads, authority, and impact every single week.”

– Leviticus Rich  
Founder, Productivity Accelerator

### LEVITICUS'S GOALS

- ✓ Grow YouTube channel to 5,000+ subscribers
- ✓ Monetize within 6 months
- ✓ Build authority and credibility
- ✓ Generate coaching leads through content
- ✓ Create a scalable content system
- ✓ Maintain work-life balance

### BUSINESS IMPACT

|                        |                   |
|------------------------|-------------------|
| <b>BEFORE</b>          |                   |
| Subscribers            | 532               |
| Watch Hours            | Low               |
| Monetized              | No                |
| Monthly Views          | Inconsistent      |
| Content System         | None              |
| <b>AFTER</b>           |                   |
| Subscribers            | 4,800+            |
| Watch Hours (Lifetime) | 7,000+            |
| Monetized              | Yes (April 2025)  |
| Monthly Views          | 10K+ and Growing  |
| Content System         | Fully Implemented |

**803% GROWTH.**  
A CHANNEL THAT BUILDS WEALTH, IMPACT, AND FREEDOM.

## KNOW SOMEONE WHO NEEDS THEIR TIME BACK?

Help someone transform their life—and get rewarded.

Refer a friend, coworker, business owner, or family member to Productivity Accelerator.

If they enroll in any paid coaching program, **YOU'LL RECEIVE 50% OFF YOUR FIRST PAID MONTH OF COACHING** as our way of saying thank you.



Help them take control of their time. Help yourself save.

SCAN THE QR CODE OR VISIT:  
[productivityaccelerator.org](https://productivityaccelerator.org)

