



## **Case Study: “From Dream to Daily Drawing — How I Created 3 Comic Books and Launched My Own Series After 10 Years of Procrastination”**

**Client:** Leviticus Rich (Founder, Productivity Accelerator)

**Profession:** Head of Business Development, Founder of Productivity Accelerator, YouTuber, Creative Entrepreneur

**Location:** Virginia

### **Before Coaching:**

- 10+ years of dreaming about creating a comic book
- Struggled with procrastination disguised as “research” and lack of faith in myself
- Overcommitted: running Productivity Accelerator, managing biz dev for a medical franchise, growing a YouTube channel

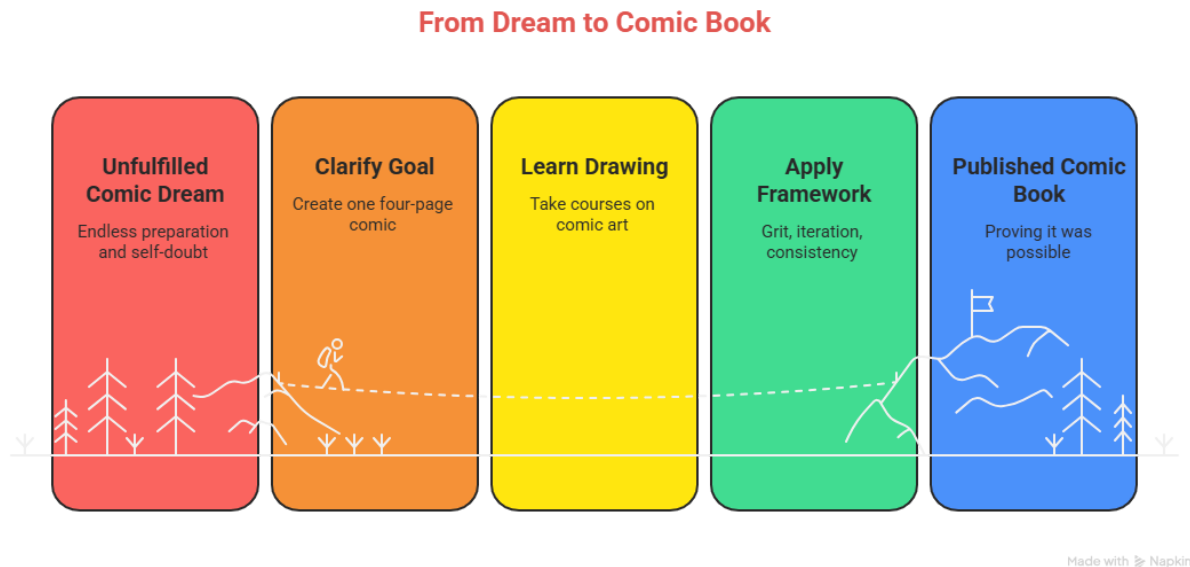
### **After Coaching (using his own framework):**

- Created 3 original comic books in one year
  - Completed a 50-page one-shot in just 3 months (the industry standard to be considered a real comic book artist is ~20 pages)
  - Launched his own long-form comic series
  - Built systems for balancing multiple businesses and creative goals
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# 🔧 The Productivity Accelerator 6-Step Framework in Action

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## Step 1: Clarify the Goal



For over a decade, creating a comic book sat at the top of Leviticus Rich’s dream list.

But like many creatives, he fell into a trap: endless preparation and self-doubt. From late 2014 through 2023, the idea never left — but the execution never started.

That changed in October 2024, when he decided to stop postponing and start producing.

### 🎯 The initial goal:

*Create one four-page comic (a “one-shot”) in 2025 to prove to himself it was possible.*

*A small one-shot such as this is considered the barrier to entry when creating comics since writing and illustrating a 20-page comic is typically where most comic book artists fail due to how much investment is required.*

In October, Levi committed to attempting to creating a comic. However, he needed to learn how to draw. This led to him taking courses on how to draw, sketch, crosshatch, panel comics, create characters, write stories, etc. By late January, he used his own advice and realized he was in the black hole of endless learning. A common suggestion given to clients is that “learning is

often a form of procrastination.” Despite taking multiple drawing and comic art classes, the real growth came not from studying — but from *doing*.

So he applied the same three-part framework he teaches at Productivity Accelerator:

- **Grit** – Start before you're ready and understand that failure is part of the process
- **Iteration** – Get feedback and improve, often
- **Consistency** – Build a habit of doing the work even when you don't necessarily feel like it (this is why scheduling your day is so important)

**He started small, with just 4 pages. Then he leveled up.**

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## **Step 2: Conduct a 7-Day Time Audit**

Unlike most creators, Leviticus was already managing multiple business ventures and clients, including:

- Leading business development at a medical franchise
- Running Productivity Accelerator
- Appearing on podcasts
- Growing a YouTube channel (from 500 to nearly 5,000 subscribers)

**Here's a sample breakdown of a typical weekday:**

## Daily Schedule

Time	5:30 AM	6:00–7:30 AM	8:30–4:30 PM	4:30–5:30 PM	6:30–7:30 PM	8:30–9:30pm 9:30am – 11:00pm
Activity	Wake up	Gym + recovery	Business development / client work/appear on podcasts/shoot YouTube Content	Emails + wind-down tasks	Work on YouTube channel	Comic book writing + illustration Spend time with the wife

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 ***On weekends, he often added 3–4 hour creative sprints to build momentum.***

Even with a full calendar, the comic stayed on the schedule — because it had structure and a defined process.

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### Step 3: Apply the Pareto Principle (With a Twist)

For Leviticus, this step wasn't about identifying past top performers — it was about breaking mental patterns.

The two biggest productivity traps he overcame were:

- 1. Procrastination through endless learning – Watching tutorials and taking classes without doing the real work**
- 2. Low self-belief – Feeling like he “wasn’t ready” to be a comic artist—this was a constant and ongoing feeling which was mitigated by simply *doing the work anyway*.**

By acknowledging that learning isn't the same as progress, he broke free from passive consumption and leaned into active creation.

***“There’s a point of diminishing returns where education becomes avoidance. Progress comes from production.”***

Instead of waiting for perfection, he used each comic as a training ground — learning layout, pacing, illustration, and storytelling by actually doing it.

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## Step 4: Build a Structured, Time-Blocked Schedule

Leviticus teaches time-blocking — and lived it while building his comics.

Each block was built around panel math:

- **1 panel = ~1–2 hours, depending on complexity**
- **1 page = ~3–5 panels = 3–10 hours**
- **One-shot = 4–50 pages = 15–150 hours**

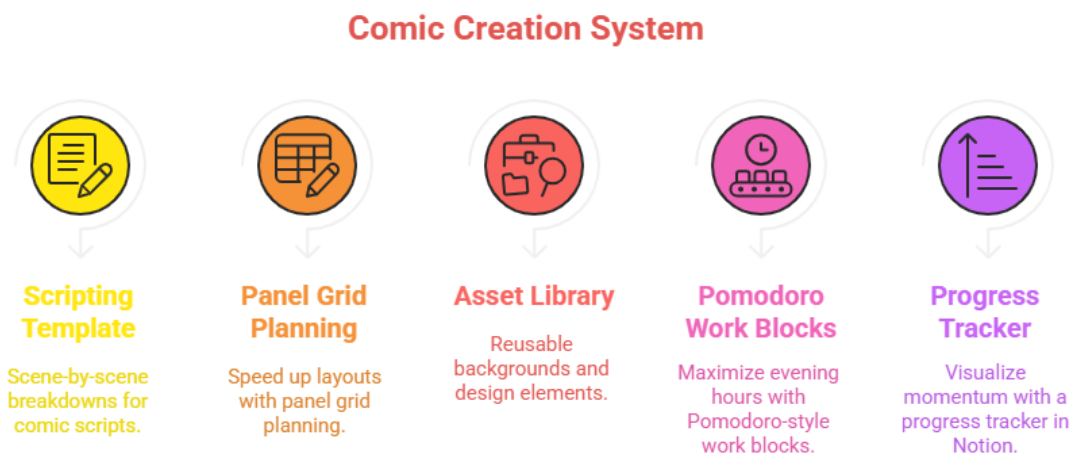
He reverse-engineered his deadlines based on page counts and scheduled weekly blocks accordingly:

- **Weeknights: 2 hours of comic work after YouTube production**
- **Weekends: 3–4 hour deep-focus blocks**
- **Buffer blocks: Used to catch up on unfinished pages**

By treating his creative project *like a client deadline*, he protected the time and made it real.

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## Step 5: Systematize Creative Output



Though comics are artistic, Leviticus built a repeatable system:

- 🖋️ Scripting Template (scene-by-scene breakdowns)
- 📐 Panel Grid Planning to speed up layouts
- 📁 Asset Library of reusable backgrounds and design elements
- ⌚ Pomodoro-style work blocks to maximize evening hours
- 📊 Progress Tracker built in Notion to visualize momentum

Each new project became easier to start — because the process was codified.

***“By systematizing creativity, I removed the emotional resistance. I didn’t have to feel inspired — I just had to show up.”***

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## Step 6: Refine with Weekly and Monthly Reviews

Using the Elite Life Planner, Leviticus ran weekly reflections on:

- How many pages he completed
- Where delays came from
- What scheduling patterns worked best
- Ways that can expedite processes
  - In the comic book industry, deadlines are extremely important. Western comics (like Marvel and DC) have strict dates in which comics need to be completed by and they use teams of people who ink, sketch, storyboard, design backgrounds, trace images digital, color, etc.
  - In eastern comics (like Manga) typically teams are smaller but the production is faster (monthly or weekly). Backgrounds tend to be outsourced to several people on the team and an editor oversees the script and storyboard. Meanwhile, there’s typically one author who focuses on coming up with the sketches, penciling, and inking on a weekly basis.
  - As a solo artist, Levi used various tools like [Meshy.ai](#) to help him turn quick sketches into 3d graphics that would allow him to cut down on the time taken to create clean linework and inking (a very time consuming part of the comic

creation process)

**He also tracked momentum across projects:**

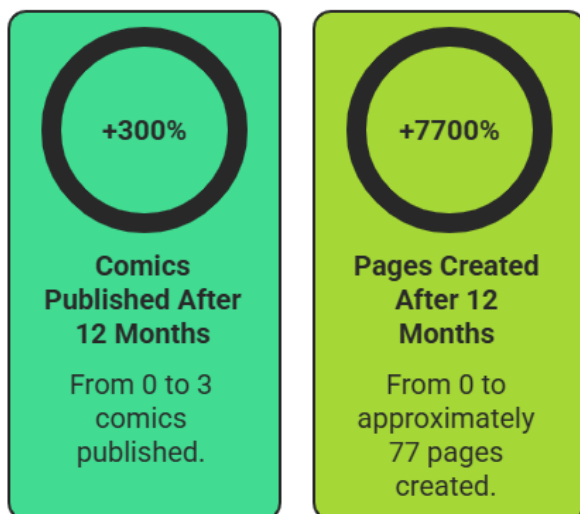
Project	Page Count	Time to Complete
Comic #1 (One-shot)	4	~1 month
Comic #2 (Expanded)	23	~2 months
Comic #3 (Summer release)	50	~3 months
Comic Series (In progress)	30+ planned	Ongoing

Chapter 1 of the long-form series is nearly finished — the first installment of what will become a fully realized world.

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## Results After 12 Months

### Results After 12 Months



**Significant progress has been made in comic creation and confidence.**

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Leviticus not only created his first comic — he built an entirely new creative identity.

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## Key Lessons

- Start small — A 4-page comic led to a 50-page milestone
- Learning ≠ Doing — Action beats over-education
- Time-blocking wins — Creativity needs containers
- Systems scale art — Repeatable processes reduce friction



- Momentum is addictive — One win becomes a lifestyle
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## Want to Launch Your Dream Project (Even While Working Full-Time)?

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- ✓ Set your first milestone
- ✓ Learn how to build your passion into your schedule
- ✓ Launch your first comic, book, course, or business idea

**Includes 1% Planner, over \$1000 in guides, courses, and resources, and 1-on-1 coaching.**

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